

DOCKET NO.: IVOO-0071
Application No.: 10/072,471
Office Action Dated: October 6, 2006

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Charles Eric Hunter et al.

Confirmation No.: **3041**

Application No.: **10/072,471**

Group Art Unit: **2623**

Filing Date: **February 7, 2002**

Examiner: **Annan Q. Shang**

For: **Systems and Methods for Providing Consumers With Entertainment Content
and Associated Periodically Updated Advertising**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.111

In response to the Official Action dated **October 6, 2006**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 8 of this paper.